

Mediating Italy in Global Culture Third Edition

The University of Bologna, in collaboration with Brown University, Dickinson College, The University of Michigan, The Ohio State University and Wesleyan University, invites you to join us for the third edition of the

Mediating Italy in Global Culture Summer School

June 22nd-27th, 2020.

DAMSLab, Piazzetta P. P. Pasolini 5/b Bologna (Italy)

Application Deadline: March 29, 2020.

Open to: Graduate and Post-Graduate Students with a background in Media Studies, Film Studies, Italian Studies, Cultural Production, American Studies, and similar degrees.

Description

The Department of the Arts, University of Bologna, in collaboration with Brown University, Dickinson College, The University of Michigan, The Ohio State University, and Wesleyan University, invites applications for the 2020 “Mediating Italy in Global Culture” Summer School, to be held at DAMSLab in Bologna (Italy) from Monday, June 22 to Saturday, June 27, 2020.

The third edition of “Mediating Italy in Global Culture” offers an intensive learning experience where graduate and post-graduate students can consolidate their theoretical and methodological skills on the forms of production, distribution, circulation, and reception contributing to the “mediation” of the Italian audiovisual culture in the United States, the United Kingdom, the European Union, and other national contexts. Specifically, the Summer School will address the forms of media representations associated with Italy, as well as their manipulation by cultural industries, fandoms, and opinion leaders. Furthermore, the program will focus on the complex imageries and socio-cultural constructions of the brand “Made in Italy” spread by film, television and digital media, as well as by other cultural and creative industries as design, fashion, sports and food. In particular, light will be shed on the crucial framing role played by foreign countries in the popularization of Italy’s depictions around the world.

This week-long program will encourage students to think provocatively about these current issues and debates during lectures, seminars, roundtables, and workshops on specific topics and case histories. Students will also have the opportunity to present their research in a warm and stimulating environment and partake in discussions with fellow colleagues and faculty.

Lectures, seminars, and activities will delve, thus, into a variety of themes and media, including:

- Italian cinema (and its circulation in movie theaters, festivals, and digital platforms);
- Italian television, digital platforms and digital media;
- Italian novels, graphic novels and other editorial phenomena;
- Italian fashion, entertainment, advertising, and photography;
- Italian gastronomic traditions, lifestyle and food-inspired media productions.
- Italian sport entertainment, tourism, and related events

Activities

Students will be involved in a variety of on and off campus activities. They will meet and interact with professionals working for internationally renowned local institutions, museums, and creative industries. Participants will be invited to take part in organized visits, tours, meetings, and social events throughout the week. In particular, this edition of the Summer School will take place during the Cinema Ritrovato Festival. Students will be given an opportunity to join the many professionals, critics, and journalists that every year gather in Bologna from all over the world. A detailed schedule will be provided on the website a few weeks prior to the beginning of the Summer School.

Costs

The cost of tuition and supplementary activities is 200 euros.

Tuition includes free access to Wi-Fi on the university campus, access to the libraries and university facilities, and organized visits. Accommodations, meals, and transportations are not included.

Applications

The deadline for applications is March 29, 2020.

Interested applicants are required to fill out and submit the online [application form](#) and upload a full CV and a Motivation Letter. More detailed instructions can be found in the “How to Apply” section of the website <https://site.unibo.it/mediatingitaly/en/how-to-apply>.

Specific inquiries can be addressed to darvipem.mediatingitaly@unibo.it, to Prof. Luca Barra, luca.barra@unibo.it, and to Dr. Elisa Farinacci, elisa.farinacci2@unibo.it.