



**SAPIENZA**  
UNIVERSITÀ DI ROMA



**CONFERENCE PROGRAM**

**TUESDAY, JUNE 26**

**8.30 am – 9.30 am REGISTRATION and Welcome Coffee (Hall)**

**9.30 am – 11.00 am PLENARY (Aula 1)**

**INSTITUTIONAL GREETINGS** *Romana Andò*, Scientific Committee Chair, Sapienza Università di Roma, **Sean Redmond**, Scientific Committee, Deakin University.

Keynote: **Misha Kavka**, University of Auckland, *Taking Down the Sacred: Fuck-me vs. Fuck-you Celebrity*

Chair: *Romana Andò*, Sapienza, Università di Roma

**11.00 am – 12.45 pm**  
**PARALLEL SESSIONS 1**

**PARALLEL SESSIONS 1 (Aula 2)**

**CLASSIC STARDOM**

Francesca Cantore, Sapienza, Università di Roma, Giulia Muggeo, Università di Torino, *Reshaping and estranging the star. The case of Alberto Sordi and Walter Chiari*

Harriet Fletcher, Lancaster University, *‘I’m Ready for My Close-Up’’: The Horror of Faded Stardom in Billy Wilder’s Sunset Boulevard*

Agata Frymus, University of York, *‘Love, Lust and Liz’’: Elizabeth Taylor as Cleopatra in the discourse of the 1960s*

**Chair: Lucy Bolton, Queen Mary, University of London**

**PARALLEL SESSIONS 1 (Aula E)**

**LITERATURE AND CELEBRITY**

Andrea Carteny, Sapienza Università di Roma, *A woman celebrity of belle époque: Valentine de Saint-Point between Futurism, Feminism and Esotericism*

Alison Lutton, Somerville College, University of Oxford, *JT LeRoy on screen: the re-animation of a desecrated celebrity author*

Sally Totman, Deakin University, *Mapping the Celebrity Bell Curve: the swinging gender narrative in explorers of Arabia*

**Chair: Alessandro Saggiaro, Sapienza, Università di Roma**

**PARALLEL SESSIONS 1 (Aula F)**

**CELEBRITY NEWS**

Katja Friedrich, Ursula Ohliger, Ludwig-Maximilians-University, *Journalistic narratives of celebrity success and failure. A qualitative analysis of German celebrity news*

Megan Le Masurier, University of Sydney, *The ultimate desecration? The new indie women’s magazines and the disappearance of celebrity*

Bethany Usher, Newcastle University, *‘When journalists attack’’: Celebrity, journalism and the deconstruction of identities as a mechanism for social control*

Ana Maria Velasco Molpeceres, Universidad de Valladolid, *The evolution of the celebrities in Spain: the role of the media (from Hola magazine to Cuore)*

**Chair: Giulia Rossi, Sapienza, Università di Roma**

**PARALLEL SESSIONS 1 (Aula B Medievale)**

**CELEBRITY CULTURE PERSPECTIVES**

Lawrencia Agyepong, Ghana Institute of Journalism, *Reconceptualising Celebrity Capital: Advancing the Application of Bourdieu’s Fields’ Theory in Celebrity Studies*

Lorraine York, McMaster University, *Unseemly: Affect, Gender, New Media and the Denunciation of 21st-Century Fame Hunger*

**Chair: Ruth Deller, Sheffield Hallam University**

**12.45 pm – 1.45 pm LUNCH (Hall)**

<p><b>1.45 pm– 3.30 pm</b> <b>PARALLEL SESSIONS 2</b></p>	<p><b>PARALLEL SESSIONS 2 (Aula 2)</b></p> <p><b>SEX SCANDALS</b></p> <p>Lynne Joyrich, Brown University, <i>Affronting Stardom/Confronting Sexual Harassment</i></p> <p>Anita Brady, Victoria University of Wellington, <i>Houses of Cards and Closets: Coming Out as Scandal Management</i></p> <p>Sabrina Moro, Nottingham Trent University, <i>Fallen Like a House of Cards? Kevin Spacey’s Celebrity Image Amidst Sexual Assault Allegations</i></p> <p>Melanie Piper, University of Queensland, <i>“Comedian, masturbator”: Revisiting the authenticity of Louis C.K. in light of his sexual misconduct scandal</i></p> <p><b>Chair: Sean Redmond Deakin University</b></p>	<p><b>PARALLEL SESSIONS 2 (Aula E)</b></p> <p><b>NATIONAL IDENTITY</b></p> <p>Safa Canalp, Humboldt University, <i>Emotional Alliances: Erdogan’s Celebrities</i></p> <p>Paula Gilligan, ADT Dun Laoghaire, <i>‘Lord of the Sweat Pants’-Michael Flatley, Symbolic Violence, and Global Irish identities in the era of Brexit and Trump</i></p> <p>Sophie Nika, National and Kapodistrian University of Athens, <i>‘I love to hate you’: Greek audiences deconstructing Greek celebrities</i></p> <p><b>Chair: Gaston Franssen, University of Amsterdam</b></p>	<p><b>PARALLEL SESSIONS 2 (Aula F)</b></p> <p><b>CELEBRITY POLITICIANS</b></p> <p>Suzanne Leonard, Simmons College, <i>A Husband’s Disgrace: Huma Abedin, Anthony Weiner, and the 2016 American Presidential Election</i></p> <p>Diane Negra, University College Dublin, <i>Ivanka Trump and the New Plutocratic (Post)feminism</i></p> <p>Mark Wheeler, London Metropolitan University, <i>Celebrity ‘Outsider’ Politicians in the Digital Realm: Donald Trump’s 2016 US Presidential campaign and first year in office</i></p> <p><b>Chair: Andrea Carteny, Sapienza Università di Roma</b></p>	<p><b>PARALLEL SESSIONS 2 (Aula B Medievale)</b></p> <p><b>THE TRUE COST OF FAME</b></p> <p>Charlotte De Backer, Gaëlle Ouvrein, Heidi Vandebosch, University of Antwerp, <i>“Sometimes you have to let haters know their place”: A framing analysis on celebrity testimonials on their experience of and coping with cyberbullying</i></p> <p>Stevie Marsden, University of Leicester, <i>“I didn’t know you could read”: Questioning the legitimacy of Kim Kardashian’s status as a literary and cultural intermediary</i></p> <p>Brandy Monk-Payton, Fordham University, <i>Of Tabloids and Tableau Vivants: Kanye West’s Art of Infamy</i></p> <p>Lindsay Steenberg, Oxford Brookes University, <i>We Can Rebuild him. We have the Technology: Celebrity Fitness Regimes and The Discourses of Violence</i></p> <p><b>Chair: Laura Gemini, Università di Urbino, “Carlo Bo”</b></p>	<p><b>PARALLEL SESSIONS 2 (Aula B Seminari)</b></p> <p><b>SOCIAL MEDIA CELEBRITY</b></p> <p>Neil Alperstein, Loyola University Maryland, <i>Selling out and Sailing Onward: How Micro-Celebrities Manage their Self-Presentation on Social Media</i></p> <p>Giovanni Boccia Artieri, Università di Urbino Carlo Bo, Elisabetta Zurovac, Università degli Studi di Sassari, <i>Invisible followers, ephemeral content and unaggregating hashtags: performing and perceiving the microcelebrity status in Snapchat</i></p> <p>Stefano Brilli, Università di Urbino Carlo Bo/IUAV Università di Venezia, <i>Where is the sacred in online celebrity? Praise, loath and physical interaction with Italian webstars</i></p> <p><b>Chair: Hannah Hamad, Cardiff University</b></p>
<p><b>3.30 pm– 4.30 pm– PLENARY_KEYNOTE (Aula 1)</b> Lucy Bolton, Queen Mary, University of London, <i>Beautiful penitent whore: the desecrated celebrity of Mary Magdalene, Superstar</i> Chair: <i>Hannah Hamad, Cardiff University</i></p>					
<p><b>4.30 pm – 5.00 pm COFFEE BREAK (Hall)</b></p>					
<p><b>5.00 pm – 6.45 pm</b> <b>PARALLEL SESSIONS 3</b></p>	<p><b>PARALLEL SESSIONS 3 (Aula 2)</b></p> <p><b>CELEBRITY AND RELIGION, CELEBRITY AS RELIGIOUS</b></p> <p>Anna Maria Lorusso, Università degli Studi di Bologna, <i>Popularity and Populism</i></p> <p>Simona Romani, Paolo Peverini Paolo, Università LUISS Guido Carli, <i>Pope Francis: the representation of a celebrity between actions and narratives</i></p> <p>Isabella Pezzini, Bianca Terracciano, Sapienza Università di Roma, <i>The Pope-celebrity and the role of cinema</i></p> <p><b>Chair: Alessandro Saggiaro, Sapienza Università di Roma</b></p>	<p><b>PARALLEL SESSIONS 3 (Aula E)</b></p> <p><b>GENDER AND CELEBRITY CULTURE</b></p> <p>Jamie Hakim, University of East Anglia, <i>The Celebrity Male Nude Leak: neoliberalism and feminising the male body in times of crisis</i></p> <p>Melanie Kennedy, Kaitlynn Mendes, University of Leicester, <i>‘Which celebrities are marching, who’s throwing the epic after party’: Representations of celebrity feminists</i></p> <p>Celia Lam, University of Nottingham, Jackie Raphael, Curtin University, <i>Risky Business in Bromance</i></p> <p>Anthea Taylor, University of Sydney, <i>“Steve is twice the Aussie icon you will ever be”: Germaine Greer, The Crocodile Hunter’s Death, and Misogynistic Hate Speech</i></p> <p><b>Chair: Sean Redmond Deakin University</b></p>	<p><b>PARALLEL SESSIONS 3 (Aula F)</b></p> <p><b>DESECRATION IS A FEMINIST ISSUE: ABJECT AND ASPIRATIONAL CELEBRITY</b></p> <p>Laura Clancy, Lancaster University, <i>‘Best female role model’? A feminist desecration of Kate Middleton</i></p> <p>Debra Ferreday, Lancaster University, <i>Desecrating Rihanna: the affective politics of white feminism</i></p> <p>Kate McNicholas Smith, University of Westminster, <i>Miley Cyrus: pop performance as queer feminist desecration</i></p> <p><b>Chair: Gaston Franssen, University of Amsterdam</b></p>	<p><b>PARALLEL SESSIONS 3 (Aula B Medievale)</b></p> <p><b>THE PURSUIT OF FAME AT ALL COSTS: IDENTITY WORK AMONG YOUNG CELEBRITIES AND CONSUMERS</b></p> <p>Annebeth Bels, Hilde Van den Bulck, University of Antwerp, <i>Social Media Celebrities as Salient Resource for Preteens’ Identity Work</i></p> <p>Pilar Lacasa, Julián de la Fuente-Prieto, Sara Cortés, University of Alcalá, <i>Adolescents as cultural activists: Remixing celebrities in fandom communities</i></p> <p>Stephanie Patrick, University of Ottawa, <i>Desecrating Disney: The 2007 Celebrity Photo Hacks and Crisis in American Hegemonic Femininity</i></p> <p><b>Chair: Romana Andò, Sapienza Università di Roma</b></p>	<p><b>PARALLEL SESSIONS 3 (Aula B Seminari)</b></p> <p><b>CELEBRITIES IN BRAZILIAN FAVELAS: CULTURAL CITIZENSHIP THROUGH FAME</b></p> <p>Camila Franco Monteiro, University of Huddersfield, <i>The whitening process to mainstream: Funk celebrities and the white approach to reach larger audiences</i></p> <p>Fabiana Moraes, Universidade Federal de Pernambuco, <i>Poverty and celebrification in everyday life: negotiation and confrontation of the new deprived and famous on Instagram</i></p> <p>Thiago Soares, Universidade Federal de Pernambuco, <i>Performance and cultural citizenship: Methodological scripts for favela celebrities in Brazil</i></p> <p><b>Chair: Giovanna Gianturco, Sapienza Università di Roma</b></p>
<p><b>7.45 pm GALA DINNER at Casa Dell’Aviatore (VIALE DELL’UNIVERSITÀ, 20)</b></p>					

WEDNESDAY, JUNE 27

8.30 am – 9.00 am REGISTRATION AND WELCOME COFFEE (Hall)

9.00 am – 10.00 am PLENARY\_KEYNOTE (3) (Aula 1)  
 Martin Shingler, University of Sunderland, *Bette Davis: Actor, Star & Celebrity*  
 Chair: Gaston Franssen, University of Amsterdam

<p>10.00 am – 11.45 pm                  PARALLEL SESSIONS 4</p>	<p>PARALLEL SESSIONS 4 (Aula 2)</p> <p><b>GENDER &amp; POLITICS</b></p> <p>Jeff Scheible, King’s College, <i>Risk’s Gaga Feminism</i></p> <p>Cindy Smith, <i>Radical Loneliness and a Little Masculinity: Kristen Stewart’s Ideological Resonance in Illiberal America</i></p> <p>Ellen Watts, Royal Holloway, University of London, <i>‘I really love to hate other celebrities!’ How Emma Watson’s legitimacy as a political representative is constructed through anti-celebrity comparisons</i></p> <p>Anna Zsubori, University of Leicester, <i>Authentic Disney celebrity heroines and the representation of gender and race in Disney Princesses</i></p> <p><b>Chair: Romana Andò, Sapienza Università di Roma</b></p>	<p>PARALLEL SESSIONS 4 (Aula E)</p> <p><b>PUBLISHING CELEBRITY</b></p> <p>Nick Canty, Melanie Ramdarshan Bold, University College London, <i>Tiny Hamster disrupts the book publishing industry, and other stories: the rise of the micro-celebrity author</i></p> <p>Katja Lee, University of Western Australia, <i>“Boswellized from mere persons to personages”: Arthur Stringer, Mary Pickford, and the Trouble with Celebrity Profile(r)s</i></p> <p>Jessica Martin, University of Leicester, <i>Jack Monroe and Negotiating Authenticity as an Austerity Celebrity</i></p> <p>Jeroen Jansen, University of Amsterdam, <i>Publishers strategies and celebrity in the seventeenth-century Netherlands</i></p> <p><b>Chair: Gaston Franssen, University of Amsterdam</b></p>	<p>PARALLEL SESSIONS 4 (Aula F)</p> <p><b>LGBT CELEBRITY CULTURE</b></p> <p>Ben Aslinger, Bentley University, <i>Roy Cohn and Queer Villainy</i></p> <p>Joanna McIntyre, University of the Sunshine Coast, <i>‘I’m old and bitter and fat’: Nadia Almada, transnormativity, and the rise and fall of a transgender celebrity</i></p> <p>Clare Southerton, University of Melbourne, Hannah McCann, Australian National University, <i>Repetitions of Desire: Queer Reading in One Direction Fan Culture</i></p> <p>Lucy Watson, University of Sydney, <i>Identifying with desecration: LGBT responses to celebrity meltdown</i></p> <p><b>Chair: Paola Bonifazio, University of Texas at Austin</b></p>	<p>PARALLEL SESSIONS 4 (Aula B Medievale)</p> <p><b>SO SCANDALOUS</b></p> <p>Cristina Colet, Università di Torino (DAMS), <i>Ruan Lingyu (1910-1935): celebrating a star, desecrating the woman</i></p> <p>Susan Hopkins, University of Southern Queensland, Ipswich campus, <i>Courtney Love &amp; Trainwreck Femininity</i></p> <p>Carina Mansey, City, University of London, <i>The Saint of Chefs and the Savoy Scandal</i></p> <p><b>Chair: Sean Redmond, Deakin University</b></p>	<p>PARALLEL SESSIONS 4 (Aula B Seminari)</p> <p><b>NATIONAL IDENTITY 2</b></p> <p>Elaine Chung, SOAS, University of London, <i>National Identity and Collective Star Desecration: Transnational Stardom of Korean Actresses and Online Nationalism in Chinese Social Media</i></p> <p>Camille Nadine Magsalin, De La Salle University, <i>THE STANDARD REPACKAGED: Image, Screen Persona, and Star Production of Eugene Domingo</i></p> <p><b>Chair: Gaston Franssen, University of Amsterdam</b></p>
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<p>12.00 am – 1.45 pm                  PARALLEL SESSIONS 5</p>	<p>PARALLEL SESSIONS 5 (Aula 2)</p> <p><b>CHALLENGING AUTHENTICITY IN CELEBRITY ACTIVISM: STRATEGIES OF POLITICAL AND CULTURAL AUTHORITY</b></p> <p>Lene Bull Christiansen, Roskilde University, <i>The celebrity branded activist campaign: a case study of the Danish pop-singer Medina’s Mevation* project</i></p> <p>Helle Kannik Hastrup, University of Copenhagen, <i>The Celebrity as Activist and Cultural Critic: Emma Watson’s Feminist Book Club &amp; The Handmaids Tale</i></p> <p>Katrine Meldgaard, University of Southern Denmark, <i>“Bombing the idea of the state as a health authority to pieces”: celebrity and antivaccination advocacy</i></p> <p><b>Chair: Gaston Franssen, University of Amsterdam</b></p>	<p>PARALLEL SESSIONS 5 (Aula E)</p> <p><b>SOCIAL CELEBRITY</b></p> <p>Ben Little, University of East Anglia, <i>The New Patriarchs of Digital Capitalism: Bloomberg.com Business Celebrity Profiles</i></p> <p>Alison Winch, University of East Anglia, <i>Who owns the future? The visions of Mark Zuckerberg</i></p> <p>Hilde Van den Bulck, Aaron Hyzen, University of Antwerp, <i>Of Lizards and Men: Infowars’ Alex Jones and the Articulation of Fandom and Anti-Fandom in the Celebrity-Populism Nexus</i></p> <p><b>Chair: Giovanni Boccia Artieri, Università di Urbino, “Carlo Bo”</b></p>	<p>PARALLEL SESSIONS 5 (Aula F)</p> <p><b>DAVID BOWIE: CELEBRITY DESECRATION, FLUIDITY AND CRITIQUE</b></p> <p>Tojja Cinque, Deakin University, <i>David Bowie: Desecration and Desire in the Social Mediasphere</i></p> <p>Ian Dixon, Deakin University/ SAE Institute, <i>Fame, Rotting On The Slimy Thoroughfare: David Bowie’s Desecrating Celebrity between ‘Diamond Dogs’ and ‘Blackstar’</i></p> <p>Lisa Perrott, University of Waikato, David Bowie, <i>Hauntology and Uncanny Celebrity.</i></p> <p><b>Chair: Sean Redmond, Deakin University</b></p>	<p>PARALLEL SESSIONS 5 (Aula B Medievale)</p> <p><b>DESECRATING ITALIAN CELEBRITIES. SCANDALS, FAME MIGRATIONS AND MEDIA EFFECTS</b></p> <p>Antonella Mascio, Università di Bologna, <i>1992/1993. The story of the degradation of political celebrity through the fiction framework</i></p> <p>Silvia Vacirca, Sapienza Università di Roma, <i>“Il caso Tortora”: assuming the celebrity’s guilt</i></p> <p>Rachel Haworth, University of Hull, <i>Legacies of Scandal in the Celebrityization Process: The Case of Mina, Italian Popular Music Diva</i></p> <p><b>Chair: Martin Shingler, University of Sunderland</b></p>	<p>PARALLEL SESSIONS 5 (Aula B Seminari)</p> <p><b>CELEBRITIES IN THE HIGHEST SPHERES: DEGRADATION, CELEBRIFICATION, AND DESACRALIZATION OF SAINTS, POPES, AND ANGELS</b></p> <p>Paola Bonifazio, University of Texas at Austin, <i>Maria Goretti Superstar: Female Sainthood, Celebrity, and Fandom</i></p> <p>Ruth Deller, Sheffield Hallam University, <i>‘All hail the comedy vicar’: clergy as celebrity</i></p> <p>Giancarlo Lombardi, CUNY Graduate Center, <i>Holy Celebrity: The Young Pope Music Diva</i></p> <p>Nicoletta Marini-Maio, Dickinson College, Ellen Nerenberg, Wesleyan University, <i>‘The Winx Club: Angelic Celebrities, Pastoral Edutainment.’</i></p> <p><b>Chair: Alessandro Saggiaro, Sapienza Università di Roma</b></p>
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1.45 pm – 2.30 pm LUNCH (Hall)

<p><b>2.30 pm– 4.15 pm</b> <b>PARALLEL SESSIONS 6</b></p>	<p><b>PARALLEL SESSIONS 6 (Aula 2)</b></p> <p><b>CELEBRITY CULTURE AND CRIME</b></p> <p>Glen Donnar, RMIT University, Fran Pheasant-Kelly, University of Wolverhampton, <i>Promoting Terrorism, Desecrating Celebrity: The Case of 'Jihadi John'</i></p> <p>Jacque Lynn Foltyn, National University, <i>Desecrating the Celebrity Corpse: Postmortem Performances</i></p> <p>Tanya Horeck, Anglia Ruskin University, <i>Celebrity Mugshots and the Digital Cebrification of Crime</i></p> <p><b>Chair: Bianca Terracciano, Università della Tuscia</b></p>	<p><b>PARALLEL SESSIONS 6 (Aula E)</b></p> <p><b>FRAMING CELEBRITY</b></p> <p>Diana-Luiza Dumitriu, Elena Negrea-Busioc, National University of Political Studies and Public Administration, <i>Back to square one: visualizing and verbalizing celebrity</i></p> <p>Jilly Boyce Kay, Helen Wood, University of Leicester, <i>The Business of Reality Celebrity and its 'Illegitimate' Cultural Labour</i></p> <p>Celia Lam, University of Nottingham, <i>Baseline of normality: outlining levels of acceptability in non-mainstream Australian celebrities</i></p> <p><b>Chair: Gaston Franssen, University of Amsterdam</b></p>	<p><b>PARALLEL SESSIONS 6 (Aula F)</b></p> <p><b>HISTORICAL FIGURES BETWEEN ACCREDITATION AND DEGRADATION (Italian Research Network in Celebrity Culture in conjunction with PhD in History of Europe Sapienza Università di Roma)</b></p> <p>Sara Pesce, Università di Bologna, <i>Luxury Pays. Marie Antoinette Queen of Fashion</i></p> <p>Lucio Spaziante, Università di Bologna, <i>Bob Dylan as an anti-celebrity Nobel Prize laureate</i></p> <p>Fabio Cleto, Università di Bergamo, <i>Notorious: Oscar Wilde, the queer "it" and the grammar of celebrity</i></p> <p><b>Chair: Isabella Pezzini, Sapienza Università di Roma</b></p>	<p><b>PARALLEL SESSIONS 6 (Aula B Medievale)</b></p> <p><b>CELEBRITY GOSSIP</b></p> <p>Charlotte De Backer, David Giles, Gaëlle Ouvrein, Heidi Vandebosch, University of Antwerp, <i>Why are you interested in celebrity gossip? Scale development and validation of the Celebrity Gossip Motives Scale</i></p> <p>Gemma Horton, University of Sheffield, <i>An unwanted spotlight: Examining the right to privacy of celebrities against the right to freedom of expression in the United Kingdom</i></p> <p>Brigitte Weingart, University of Cologne, <i>"I made that bitch famous": Auto-Gossip and Reputation Management</i></p> <p><b>Chair: Laura Gemini, Università di Urbino, "Carlo Bo"</b></p>	<p><b>PARALLEL SESSIONS 6 (Aula B Seminari)</b></p> <p><b>FAME AND CELEBRITY STUDIES' HISTORICAL TURN – 1: THE INVESTIGATION OF REPUTATION, RENOWN, RUMOUR AND SCANDAL (ANTIQUITY, MEDIEVAL, AND RENAISSANCE PERIODS)</b></p> <p>P. David Marshall, Deakin University, <i>Introduction</i></p> <p>Charles Hedrick, UC Santa Cruz, <i>Antiquity and its organization of fame/celebrity: the tension of reputation and scandal</i></p> <p>Gianni Guastella, Università di Siena, <i>From Rumour to Glory: the Personification of Fame in the Middle Ages</i></p> <p>Arnoud Visser, Utrecht University, <i>The Renaissance of Fame</i></p> <p><b>Chair: P. David Marshall, Deakin University</b></p>
<p><b>4.15 pm– 4.45 pm– COFFEE BREAK (Hall)</b></p>					
<p><b>4.45 pm – 5.45 pm PLENARY_KEYNOTE (4) Aula 1</b> Douglas Kellner, UCLA, <i>Donald Trump as (Bad) Celebrity and President</i> <i>Chair: Neil Ewen, University of Winchester</i></p>					
<p><b>5.45 pm – 7.30 pm</b> <b>PARALLEL SESSIONS 7</b></p>	<p><b>PARALLEL SESSIONS 7 (Aula 2)</b></p> <p><b>ASIAN STARDOM AND CELEBRITY</b></p> <p>Rastogi Akriti, Jawaharlal Nehru University, <i>Instagrammatically (In)Correct: A study of transmedia celebrities of contemporary Hindi film industry</i></p> <p>Nandana Bose, FLAME University, <i>Faking it?: The Ranaut-Roshan Bollywood Celebrity Scandal</i></p> <p>Sreya Mitra, American University of Sharjah, UAE, <i>Trolled, Body-Shamed and Slut-Shamed: Examining the predicament of the contemporary Bollywood female star and social media engagement</i></p> <p><b>Chair: Andrea Minuz, Sapienza Università di Roma</b></p>	<p><b>PARALLEL SESSIONS 7 (Aula E)</b></p> <p><b>POLITICAL UNIONS: THE CELEBRIFICATION OF THE BRITISH-AMERICAN SPECIAL RELATIONSHIP</b></p> <p>Shelley Cobb, University of Southampton, <i>"Political Soulmates": Reagan, Thatcher, and the Powerful Chemistry of Celebrity Coupledrom</i></p> <p>Neil Ewen, University of Winchester, <i>"An unholy alliance": Trump and Farage's Celebrity Populism</i></p> <p>Hannah Hamad, Cardiff University, <i>"I Will Be With You, Whatever": Blair and Bush's Baghdadi Bromance</i></p> <p><b>Chair: Sean Redmond, Deakin University</b></p>	<p><b>PARALLEL SESSIONS 7 (Aula F)</b></p> <p><b>HOLLYWOOD STARS</b></p> <p>Mark McKenna, University of Sunderland, <i>Sylvester Stallone: Analogue Actor / Digital Celebrity</i></p> <p>Timothy Robeers, Hilde Van den Bulck, University of Antwerp, <i>'Hypocritical Investor' or Hollywood 'Do-Gooder'? Media and Audiences negotiating Leonardo DiCaprio's legitimate stance as Green Celebrity Activist</i></p> <p>Nathan Smith, <i>Built, Not Bought: Vin Diesel and the Engineered Identities of a Digital Diva, Dungeon Master, and Mechanized Movie Star</i></p> <p><b>Chair: Lucy Bolton, Queen Mary, University of London</b></p>	<p><b>PARALLEL SESSIONS 7 (Aula B Medievale)</b></p> <p><b>GIRL MELTDOWN: GIRLS, SCANDAL AND CELEBRITY</b></p> <p>Fiona Handyside, University of Exeter, <i>Becoming the 'anti-girl': Shopping and Scandal in Contemporary Hollywood</i></p> <p>Danielle Hipkins, University of Exeter, <i>Surviving Berlusconi from the Margins: Scandalous girls becoming women in the Italian media</i></p> <p>Catherine O'Rawe, Bristol University, <i>Girls, Stardom, and the Danger of Film Acting in Post-war Italy</i></p> <p><b>Chair: Romana Andò, Sapienza Università di Roma</b></p>	<p><b>PARALLEL SESSIONS 7 (Aula B Seminari)</b></p> <p><b>FAME AND CELEBRITY STUDIES' HISTORICAL TURN – 2: THE FORMATIONS OF CELEBRITIZATION AND CELEBRIFICATION? INVESTIGATION OF PUBLIC INDIVIDUALITY AND SCANDAL IN THE ENLIGHTENMENT, REVOLUTION AND CONTEMPORARY ERAS</b></p> <p>Eva Giloi, Rutgers University-Newark, <i>Twilight of the Gods, Dawn of the Heroes: Celebrity, Charisma and Hero-Worship as Paths to Power in the Age of Revolution</i></p> <p>Katja Lee, University of Western Australia, <i>The Contemporary History of the Notorious in the 20th and 21st century</i></p> <p>Respondent:</p> <p><b>Chair: P. David Marshall, Deakin University</b></p>
<p><b>9.00 pm SOCIAL EVENT – JOURNEY THROUGH ANCIENT ROME: FORUM OF AUGUSTUS</b></p>					



THURSDAY, JUNE 28

8.30 am – 9.00 am REGISTRATION AND WELCOME COFFEE (Hall)

9.00 am – 10.00 am PLENARY KEYNOTE (5) (Aula1)

Pramod K. Nayar, University of Hyderabad, *Desecration and the Politics of 'Image Pollution': Ambedkar Statues and the 'Sculptural Encounter' in India* Chair: Sean Redmond, Deakin University

10.00 am – 11.45 pm PARALLEL SESSIONS 8	PARALLEL SESSIONS 8 (Aula 2)	PARALLEL SESSIONS 8 (Aula E)	PARALLEL SESSIONS 8 (Aula F)	PARALLEL SESSIONS 8 (Aula B Medievale)	PARALLEL SESSIONS 8 (Aula B Seminari)
	<p><b>FAME DAMAGE</b></p> <p>Emilio Audissino, University of Southampton, <i>Episodes and Real Rob: Celebrities at Their Worst</i></p> <p>Tom Whittaker, University of Warwick, <i>Deviant noise: Real-life delinquent celebrities and the politics of sound in Spanish film</i></p> <p>Arrigo Bonifacio, Sapienza Università di Roma, <i>Revamp celebrity throughout its desecration: the case of Marshal Tito</i></p> <p><b>Chair: Bianca Terracciano, Università della Toscana</b></p>	<p><b>CONSTRUCTING CELEBRITY IDENTITY</b></p> <p>P. David Marshall, Deakin University, <i>Denouement: Fame, Celebrity and the Monumental Instability of Contemporary Culture</i></p> <p>Hannah Yelin, Oxford Brookes University, <i>"Doing" Celebrity: reflexive performance, distancing and self-elevation</i></p> <p>Stefano Livi, Sapienza Università di Roma, <i>When Hollywood went to Moscow. The image of Stalin in the film "Mission to Moscow" (1943)</i></p> <p><b>Chair: Romana Andò, Sapienza Università di Roma</b></p>	<p><b>CELEBRIFICATION</b></p> <p>Anne Jerslev, University of Copenhagen, <i>Winona Ryder and the return to fame – saved by the body's ageing</i></p> <p>Renata Gravina, Nijinsky and the parable of life as a work of art</p> <p>Anna Seidl, University of Amsterdam, <i>Falling Stars: Ageing and Dance</i></p> <p><b>Chair: Silvia Vacirca, Sapienza Università di Roma</b></p>	<p><b>HOW TO BE INFAMOUS: ON BILL COSBY</b></p> <p>Nete Nørgaard Kristensen, Mette Mortensen, University of Copenhagen, <i>De-celebrification: From Famous to Infamous</i></p> <p>Sarah Anne Dunne, University College Dublin, <i>Defending and Desecrating Cosby: How Digital Discussions of the Bill Cosby Case Depict Contemporary Feminist Politics and New Misogynies</i></p> <p>Katja Lee, University of Western Australia, P. David Marshall, Deakin University, <i>Honorary Degrees for Celebrities and the Case of Bill Cosby</i></p> <p>Matt Yockey, University of Toledo, <i>Trickstered: Bill Cosby and the Politics of Race in American Comedy</i></p> <p><b>Chair: Misha Kavka, University of Auckland</b></p>	<p><b>(G)LOCAL POLITICS</b></p> <p>Lawrencia Agyepong, Ghana Institute of Journalism, <i>The Celebrification of Samira Bawumia, Second Lady of the Republic of Ghana</i></p> <p>Tomasz Olczyk, Jacek Wasilewski, University of Warsaw, <i>Trajectories of desecration and sanctification of celebrities and celebrity politicians</i></p> <p>Valentina Signorelli, University of Westminster, <i>Famous Last Words – A Comparative Focus on Resignation Speeches to Trace Contemporary European Instability: The Case of David Cameron and Matteo Renzi</i></p> <p><b>Chair: Gaston Franssen, University of Amsterdam</b></p>
12.00 am – 1.45 pm PARALLEL SESSIONS 9	PARALLEL SESSIONS 9 (Aula 2)	PARALLEL SESSIONS 9 (Aula E)	PARALLEL SESSIONS 9 (Aula F)	PARALLEL SESSIONS 9 (Aula B Medievale)	PARALLEL SESSIONS 9 (Aula B Seminari)
	<p><b>POP CELEBRITY</b></p> <p>Carlos K. F. Cheung, The Chinese University of Hong Kong, <i>Unfriending the pseudo-local star: Localism and the disintegration of the precarious fandom for G.E.M. Tang in Hong Kong</i></p> <p>Peter Rehberg, Institute for Cultural Inquiry, <i>Eurovision's Failed Celebrities</i></p> <p>Heli Reimann, Tallinn University, <i>Soviet era celebrities: the starlight of Estonian pop singer Jaak Joala on Soviet estrada arenas</i></p> <p><b>Chair: Martin Shingler, University of Sunderland</b></p>	<p><b>INFLUENCERS &amp; YOUTUBE</b></p> <p>Lucia Caro-Castaño, David Selva-Ruiz, Universidad de Cádiz, <i>Making visible the non-visible: an ethnographic study about women that prescribe home and personal care goods on YouTube</i></p> <p>David Giles, University of Winchester, <i>The performance of authenticity by YouTube celebrities</i></p> <p>Sinem Gudum, Marmara University, <i>Influencer marketing and redefining fame in Social Media advertisements</i></p> <p><b>Chair: Romana Andò, Sapienza Università di Roma</b></p>	<p><b>SPORTS STARDOM</b></p> <p>Diana-Luiza Dumitriu, National University of Political Studies and PA, University of Bordeaux, <i>The walk of shame as part of the sports' success dialectics</i></p> <p>Spring-Serenity Duvall, Salem College, <i>Too famous to speak: Desecration of professional athletes who use fame to protest racial injustice</i></p> <p>Ana Jorge, Universidade Católica, Mercè Oliva, Universitat Pompeu Fabra, Luis LM Aguiar, University of British Columbia, <i>Leaking and offshoring: Iberian audiences react to Cristiano Ronaldo's tax evasion</i></p> <p>Michael Serazio, Boston College, <i>Making and Managing Meritocratic Heroes: The Production of Celebrity Capital in the Sports Media Industries</i></p> <p><b>Chair: Andrea Minuz Sapienza Università di Roma</b></p>	<p><b>CELEBRITY VISIONS</b></p> <p>Deborah Jermyn, University of Roehampton, <i>Barefaced: Ageing Female Celebrity and 'No Make-Up' Photography</i></p> <p>Melanie J. Kennedy, University of Leicester, <i>'trust us, Lindsay [...] we knew your Mean Girls days were long gone': Terry Richardson and the affective spectacle of young female celebrity</i></p> <p>Guillome Sirois, Saint Paul University, <i>The ups and downs of the curator: Power and celebrity in the visual art world</i></p> <p><b>Chair: Hannah Hamad, Cardiff University</b></p>	<p><b>WHO RUN THE (MUSIC) WORLD? GIRLS!</b></p> <p>Hunter Hargraves, California State University, <i>A Moment for Mariah: On Diva Time</i></p> <p>Francesca Moretti, Sapienza Università di Roma, <i>Beyoncé on Instagram: How the pop star perform herself without marketing authenticity</i></p> <p>Annelot Prins, Freie Universität, <i>From Awkward Teen Girl to Aryan Goddess Meme: Taylor Swift and White Womanhood</i></p> <p>Tessa Reed, King's College London, <i>If You Had My Love: Jennifer Lopez, the Virginity Movement, and America's Sweetheart's Fall From Grace</i></p> <p><b>Chair: Paola Bonifazio, University of Texas at Austin</b></p>

1.45 pm – 2.30 pm LUNCH

<p>2.30 pm – 4.15 pm PARALLEL SESSIONS 10</p>	<p>PARALLEL SESSIONS 10 (Aula 2)</p>	<p>PARALLEL SESSIONS 10 (Aula E)</p>	<p>PARALLEL SESSIONS 10 (Aula F)</p>	<p>PARALLEL SESSIONS 10 (Aula B Medievale)</p>	<p>PARALLEL SESSIONS 10 (Aula B Seminari)</p>
	<p><b>DESECRATING CELEBRITY</b> Caroline Bainbridge, University of Roehampton, <i>Who will fix it for us? Toxic celebrity and the therapeutic dynamics of media culture</i> Camila Cornutti Barbosa, FSG, Susan Liesenberg, ESPM São Paulo, <i>YOU'RE THE FAMOUS WHO? Reflexions about sub-celebrities and the dichotomy of a word</i> Barry King, Auckland University of Technology, <i>Defacement, creative mayhem and the mask of celebrity</i> Moya Lockett, Bournemouth University, <i>Pretty Wild: Celebrity and/as Failure</i> <b>Chair: Ruth Deller, Sheffield Hallam University</b></p>	<p><b>ZIGGY STARDUST &amp; PURPLE RAIN</b> Kirsty Fairclough, University of Salford, <i>Purple Reign – Prince, Fandom and the search for Celebrity Authenticity</i> Antonia Velikova, University of Edinburgh, <i>Ashes to Ashes: David Bowie and the Spectacle of Celebrity Death</i> Sean Redmond, Deakin University, <i>David Bowie As Cameo</i> <b>Chair: Misha Kavka, University of Auckland</b></p>	<p><b>NO PLACE FOR SISSIES™: CELEBRITY AND THE AGING FEMALE BODY</b> Georges-Claude Guilbert, Université Le Havre Normandie, <i>Age, Gender and Politics: the uncommon case of Brigitte Macron</i> Brenda R. Weber, Indiana University, <i>Flipping the Scripts on Gender, Sexuality, and Aging: Grace and Frankie and Orgasms on Demand</i> <b>Chair: Paola Bonifazio, University of Texas at Austin</b></p>	<p><b>THE UPS AND DOWNS OF FAN-STAR RELATIONSHIPS</b> Cornel Sandvoss, University of Huddersfield, <i>What's wrong with Jeremy Corbyn? Political Celebrity, Fandom and the Public Sphere</i> Duyan Yektanurşin, Ankara University, <i>A "Touchable" Star: The Changing of Fan-Star Relationship in Yeşilçam Period</i> Jonathan Murray, University of Edinburgh, <i>Mayday, Mayday: Theorising Grace Jones onscreen</i> <b>Chair: Gaston Franssen, University of Amsterdam</b></p>	<p><b>CELEBRITY AND GENDER</b> Anita Biressi, University of Roehampton, <i>Paying the price: the gendered economics of celebrity downfall</i> Gaston Franssen, University of Amsterdam, <i>Institutionalizing Anne Sexton: Literary Celebrity, Gender, and Popular Psychopathology</i> Gaylyn Studlar, Washington University in St. Louis, <i>Desecrating the 'It Girl</i> <b>Chair: Romana Andò, Sapienza Università di Roma</b></p>
<p>4.15 pm – 5.15 pm PLENARY PhD Contest Award: Rosemary Oyinlola Popoola, Covenant University, <i>Interrogating the Nigerian Public Perceptions of Celebrity Advocacy on Women's Rights</i> (via Skype) FINAL REMARKS</p>					